Cambridge Festival Report 2024

The Cambridge Festival engages with the public through a mixture of in-person and online events covering all aspects of the world-leading research happening across Cambridge, its universities, research institutions, partner organisations and communities.

The festival ran from 13 March to 28 March 2024, with several pre-festival events also taking place in early March. It attracted a wide audience of all ages from the local area and beyond, including international visitors and viewers.

This year the festival retained a strong and distinct platform for the sciences and the arts, humanities and social sciences. The festival included an eclectic Cambridge mix of over 350 events and activities: from panel discussions & in-conversations, film premieres, exhibitions, music performance, walking tours, to interactive hands-on activities for the whole family. In 2024 we also launched a new collaboration with King's College, The Imaginarium, which brought together 14 community organisations from across Cambridge with the University for a weekend of activities across King's lawns. Topics in the festival covered the breadth of Cambridge research and presented across the festival's four main themes: Society, Health, Environment and Discovery.

The aims of the Cambridge Festival are:

- To provide a platform for researchers and the public to come together to discuss the research of the University, its partners, and the work of organisations within the community
- To maintain our existing audience and attract a new audience
- To provide opportunities for researchers and the public to explore, discuss and debate issues of common interest and concern
- To encourage young people to pursue higher education and consider research-based careers

The festival enabled several key partnerships to be developed across Cambridge. These included events with Anglia Ruskin University, The Cambridge School of Visual and Performing Arts, Cambridge Regional College, Cambridge Academy of Science and Technology, Cambridge Carbon Footprint, Cambridge Curiosity and Imagination, The William Templeton Foundation for Young People's Mental Health (YPMH), The Cambridge Children's Hospital and the East Anglian Air Ambulance.

Festival events were either hosted by or featured engagement from over 20 of the Colleges. These included the hosting of the Imaginarium (23/24 March) at King's College, a series of evening talks (25-28 March) at St. John's College, an immersive performance of St John Passion at Girton College (8 March) several events at the Intellectual Forum, Jesus College, horticulture focused events at Wolfson and Downing Colleges, and further music events at Churchill College.

We thank everyone who contributed to the Cambridge Festival this year. Thanks to the support of the University of Cambridge and the continued generosity of our sponsors, AstraZeneca , we can ensure that the majority of events

remain free.

Festival in three words:

The top three words used in evaluation by our audience to describe their experiences in 2024 were:

Interesting, Inspiring & Informative.

In Person Engagement (See it).

The festival delivered over 270 in - person events across Cambridge. These ranged from dedicated open days at the University's West Cambridge Campus, a Family Weekend at the New Museums Site and King's College Lawns, a Biomedical Campus Open Day at The Cambridge Academy of Science and Technology, Museum specific events, Schools Day for KS2 & KS3 learners at West Cambridge Campus, to evening talks, walks, performances, and exhibitions.

The final engagement figure is around **40,000 engagements for in - person** activities (Compared to 30,000 in 2023).

Schools Days 18 & 19 March 2024

We delivered an expanded second year of formal school days. These events took place at West Cambridge for the first time. Talks were held in the University Sports Centre and hands on workshops at West Hub, and West Cambridge departments (including the School of Veterinary medicine) were attended by over 1000 school students from across the region, alongside local Cambridge schools. This year saw an increase in home education students attending.

- Booking numbers were high. Two main talks on the KS2 day were fully booked.
- Feedback from schools and home educators was extremely positive.
- 86.5% of Teacher's felt the content was relevant to their students learning
- 91% stated they and their students felt comfortable at the event
- 84.5% stated their students learnt something new
- 93% would bring their school to something like this again.

Thank you to the whole of the Cambridge Festival team from our Y5 and Y6 pupils and the staff. They had a wonderful experience and really enjoyed their day. The workshops and talks were inspiring and thought-provoking, the children remembered lots and when I asked if they'd go again, I was met with a rather loud 'YES!!

Milena Mickleburgh (Isle of Ely Primary)

My daughter came home buzzing from the trip. She was able to really clearly explain loads of the facts she had learnt in the talk on space, particularly proud of the notes she had taken – I think that made her feel really grown-up.

“I just wanted to say thank you so much for emailing Cambridge home educating families about the schools Cambridge festival and inviting us along. I took my children along today along with another home educating family to Heat Matters and Thinking Mathematically. Both were excellently presented to the children , allowing them to fully take part and do the whole experiment or step the mathematics so it was accessible to all. We all thoroughly enjoyed it and will hope to attend next year.

Colette Harkonen (Home educator)

I just wanted to express my gratitude for the wonderful days my two home-educated children had on the West Site campus during the Cambridge School Festival this Monday and Tuesday. They absolutely loved every activity, all of which far exceeded our expectations - we expected a bit of a talk and maybe a quick tour around the labs, but in every case got a full hands-on lesson about an interesting topic. Special kudos to the team at the Veterinary School, who, as we heard, have hosted this event for the first time- they clearly put in a lot of work, and their efforts were outstanding!

‘We are working on mathematical thinking in maths and I am keen on improving our pupils' thinking skills across the wider curriculum. The festival supported the work we are doing and offered a lot more. I also want to explore local opportunities of enriching our curriculum and create stronger links within our community.’

‘Educational, free amazing science experience for the children who may not have ever visited the university before. A great exposure to some of the interesting professions out there and a fun, practical application science. Thank you all!’
The full data from the schools' days evaluation and recommendations for 2025 can be found here:

Schools Days 2024 evaluation.pptx

Family Weekend 23/24 March 2024

Our big Family weekend took place at venues across central Cambridge. This included talks and a variety of hands-on family activities at the New Museums Site and King’s College (The canImaginarium), alongside events at the Department of Engineering, Pathology, and University Museums. A minimum of 10,000 engagement interactions took place across the two days, with incredibly positive feedback from researchers and organisations participating.

- 70% of respondents rated the Family events 5 stars out of 5
- 50% had been to the Family events before
- 73% of people have a Cambridge Postcode
- 83% of respondents stated the events felt relevant to their family
- 85% stated they felt comfortable asking questions and sharing ideas
- 89% would come to something like this again

"It has been amazing and we can't wait for next year!“
"A HUGE thank-you, this was amazing!“
"Explosions talks are cool!“
"So lucky to have this available to inspire the next gen scientists :)“
"Really enjoyed the weekend, well organised, lots of fun and informative“
"So easy to understand, great hands on!“
"One of our favourite events of the year - brilliant!“
The top three words used to describe the Family weekend were:

Fun, Interesting, Engaging.



The full data from the Family weekend evaluation and recommendations for 2025 can be found here

Family Weekend 2024 evaluation.pptx
Online Engagement (Watch It/ Read It/ Hear It)

Online engagement was delivered across several digital formats including:

YouTube (Watch it)

The Festival’s YouTube Channel, alongside a playlist on the University of Cambridge's YouTube channel, hosted the video content. These included digital online events (Live and on - demand) alongside live streams of in-person events.

The engagement figure to date (/4/24) is **over 28,000 views** (this is across 14 events- with a current average view of 2,000 per event). This will continue to rise with on- demand engagement. (2023 figures reached a final - e.g. 12 month- view figure of 50,000 across 20 events with an average view of 2,500 per event).

https://www.youtube.com/c/CambridgeFestival

https://www.cam.ac.uk/festival-of-film

Podcasts (Hear it)

The festival expanded the Festival of Podcasts which was launched last year. This brought together (for the very first time) the University of Cambridge's podcasts in one place. This is intended as a legacy engagement- and will enable this platform to develop and grow over time. Currently there are 45 unique podcasts available via the platform, an increase of thirteen since 2023.

https://www.cam.ac.uk/festival-of-podcasts

The festival's own podcast, Say That Again Slowly, a student lead podcasts series focusing on topics cand speakers from the festival, returned for a second series. 6 episodes have currently aired but the series is already approaching **1200 listens** across varied platforms

Website (Read it)

Forty– two online articles featured across the University of Cambridge and Festival websites. These shared research content in feature article format and enabled people to explore topics in more depth. To date (4/24) there has been **10,000 story reads** on the website of these featured articles.

https://www.festival.cam.ac.uk/news

Social Media Engagement

Twitter (from 12 February - 28 March 2024)
Top three posts in this period:

1: https://twitter.com/Cambridge_Fest/status/1756981514858852589



2: https://twitter.com/Cambridge_Fest/status/1767877016655700474



3: https://twitter.com/Cambridge_Fest/status/1759663415071531313



Facebook (from 12 February - 28 March 2024)
Top three posts in this period:

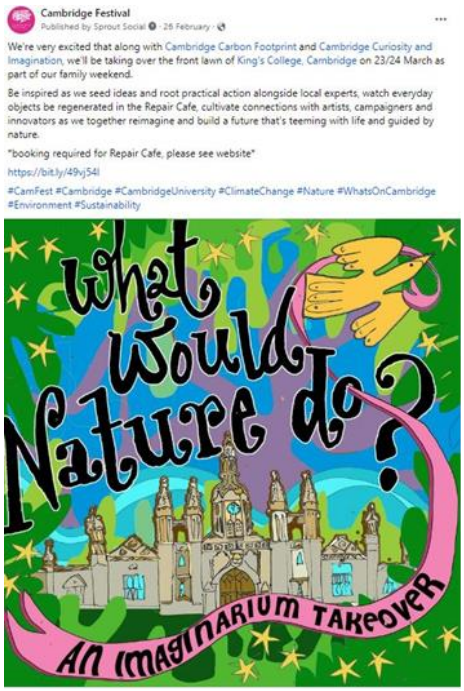
1: https://www.facebook.com/714450556786807/posts/941349190763608



2: https://www.facebook.com/watch/?v=1533814674064964

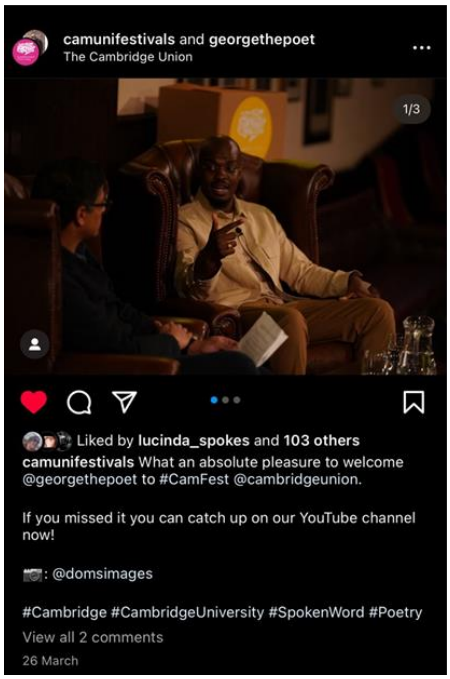


3: https://www.facebook.com/714450556786807/posts/927892295442631



Instagram (from 12 February - 28 March 2024)
Top three posts in this period:

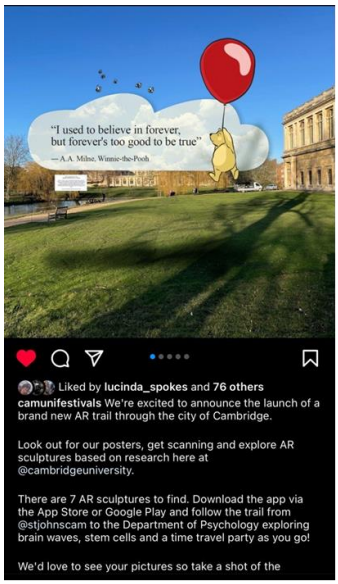
1: https://www.instagram.com/p/C4_YnHglkAP/



2: https://www.instagram.com/p/C3igH-wMm9e/



3: https://www.instagram.com/p/C4gWqXXNPxU/



LinkedIn (from 12 February - 28 March 2024)

1: https://www.linkedin.com/feed/update/urn:li:ugcPost:7162790794880364544/



2: https://www.linkedin.com/feed/update/urn:li:ugcPost:7179592547239931905/



3: https://www.linkedin.com/feed/update/urn:li:ugcPost:7162747490549628928/



Total numbers across Festival channels (Including University of Cambridge main channels).

Social media (12 Feb-28 Mar)
Impressions: 651660
Engagements: 476808
Link clicks: 4159
Audience growth: 1,060

Website stats (12 Feb-28 Mar)
Views: 496,285
Users: 56,383
Engaged sessions (longer than 10 seconds, or had a conversion event, or had 2 or more screen or page views): 68,977
News story reads: 9,352

Email marketing

We sent ten marketing emails (9 February to 28 March) which equals to122,400 emails sent in total. We had around 82,500 unique opens with over 8,000 click throughs. We had a click-to-open rate of 9.5%. A good Click to Open rate should fall between 6-17%.

Print Engagement (Read it)

This year saw the second edition of the was a Festival Newspaper - Matter. This seeks to engage with a local audience with written research content. It serves both to promote the festival- and enable people to engage even if not attending an event. Matter was distributed via The Grand Arcade Shopping Centre, Waterstones bookstore, The Cambridge University Press bookstore, The Darwin Nursery (CPNHS) and at all Festival events.

6,000 copies of Matter have been distributed, enabling further engagements across the city and its environs.

Media Engagement (Read it / hear it / watch it)

The fourth year of the Cambridge Festival saw widespread local and regional coverage, and some national and international press coverage of the research, events and individuals featured in the festival programme. Including all print, broadcast and web coverage detailed below, the conservative estimate is that 6m+ people could have read articles or watched reports and listened to radio broadcasts about the Cambridge Festival.

Approximately 70+ articles about Festival events and speakers appeared in print/ online outlets, chiefly newspapers with the bulk being local and regional newspapers. Nationally, there were stories in The Guardian, The Observer, Daily Mail and The Telegraph. There was also some international coverage including in The New York Post.

As well as written coverage, there were approximately 33 radio interviews and TV packages about Festival events. Coverage was regional and local. Regional TV coverage included packages on BBC Look East and ITV Anglia.

Please see our Media Appendix for full details of coverage.

Professional Staff and Researcher Experience.

We asked Professional Staff and Researchers to provide feedback on their experience of taking part in the festival.

- Sixty-six percent of respondents were Professional Staff and (66%) and thirty-four (34%) were researchers.

- Seventy-eight (78%) percent of respondents had taken part in the festival previously.

- Eighty- eight (88%) percent of respondents rated their experience of taking part in the festival as Good or Very Good. No one (0%) gave a negative response.

- Thirty-three (33%) percent of respondents had previously taken part in the Engaged researcher or other public Engagement training.

We asked contributors to the festival to share with us their main motivations for getting involved in the Cambridge Festival. People could indicate more than one response. In order, the main motivations are:

1. I enjoy taking part in public engagement.
2. It allows me to support the public engagement priorities of researchers in my department.
3. I feel it is the responsibility of being a researcher.
4. It is part of my long-term impact planning.
5. I feel it is important for my professional development.
6. The activity is part of a deliverable on a research grant.

We asked people to share how will their experience of participating in Cambridge Festival impact on their future research and public engagement plans?

- We have had other research institutes interested in showcasing the exhibition (or elements of it) in the future. The feedback and conversations will also inform future training sessions for researchers.
- Might be less reticent to engage with the public.
- It has reinforced the value of public engagement so we will seek out further opportunities and hopefully participate in camfest next year
- I will refine some of our activity ideas and continue to think about ways that I can effectively reach beyond the "university bubble" (i.e. ensure the people coming to our PE events aren't just children of staff!)
- I hope to share our outreach activities wider, across Europe and the USA.

We asked how have conversations with the public helped participants think about their own research, or the research they support, differently?

- It has helped us to realise that focusing on simple, key messages is important, instead of trying to convey the detail of our research.

- Rather than think differently, our conversations with public validated our belief that people want to know more about the science and physiology of mental health.

- We were surprised and delighted that adults were as deeply engaged in the session as children were. As we prepared for the session, we were able to become more responsive and improvisatory in our collaboration.

- It gives me an opportunity to think about ways in which I can simplify science for everyone to understand.

We asked people to tell us about one or two particularly memorable conversations they had at the festival.

- A child who quietly engaged with one of our activities about cancer tumours and how doctor's treat them then disclosed that their parent was in treatment, the hands-on activity - it felt - helped to open up discussion for them.

- We particularly enjoyed improvising a story with the audience. We loved the children's capacity for solving problems and their capacity for coming up with a just solution.

- A conversation with staff at a local sixth form- this has led to YPMH giving a talk at the school and exploring opportunities for co-creation conversation with a member of the public who is keen to apply his scientific experience by volunteering to support YPMH now he is retired

- A couple came to the event by accident. One of them immediately engaged with the topic (death) but their partner was clearly uncomfortable. They spent over an hour with us and felt that it had been useful in getting them to discuss their own plans, which they hadn't talked about before.

- Great to hear school student views of climate change and how it is taught.

- A discussion about motivation. Accessibility and engagement from public who may not have been aware of research activities.

- One member of the public worked as an engineer on solar space projects. We were able to discuss the challenges of building spacecraft. One of the parents was very animated about our Science/Art activities, saying that they were particularly appropriate of SEN children.

Further comments on the experience of participants:

I cannot thank you enough for the incredible opportunity to be part of the Cambridge festival this year. You handled my questions with such grace and patience. The event would not have been the event it was without your hard work and your belief in the pitch. Seeds were sown.

Saleyha Ahsan

Hannah Price (Whipple Museum of the History of Science)
"We were really chuffed to be included on the map, and anecdotally we felt it had a positive impact on how many people came in that weekend. I sat on the front desk during the Sunday opening and had lots of happy people come to collect stamps, including adults not just families (we can give you the exact number if that's helpful). Sunday afternoon was one of our busiest ever."

Lots of support from the Festival team, plenty of public engagement.

It was a very successful event for FIBE2 staff and students who participated. Read all about it on our website https://www.fibe-cdt.eng.cam.ac.uk/news/cambridge-festival-2024-cohort-5

Superb support from the whole team (thank you!!), a really positive effort to include and boost ARU events which is very much appreciated. I'm really looking forward to working with you all again next year and I have so many things I have learned that I am keen to put into action.

It was a fantastic experience, and a wonderful opportunity - the ideal space for our event which combined climate science with joyful family-friendly experiences. It was a great audience, all the team couldn't have been more helpful to us in setting up the event.

Visitor Experience

Most people surveyed who attended events rated the festival as 4 stars out of Five (The mean score is 4.81).

- 92% of respondents were not students or working in research.
- 85% of respondents would come to something like this again (85.23 mean score).
- 80% of respondents stated that the festival felt relevant to them.
- 75% of respondents feel the University's research has an impact on people's lives.
- 76% of respondents prefer a festival that combines the Arts and Sciences
- 70% of respondents felt comfortable asking questions and sharing ideas at the festival

Which of these statements (if any) are true for your experience?

I am interested to know more about the subject, 65%
It was well organised, 64%
It was inspiring, 55%
I am interested to know more about the research process, 15%
I wish it had been more interactive, 9%,
It was confusing 7%
It went on too long 4%

Which of these statements describe your relationship to research?

I am interested in research, but it is not top of my list 43%
I love research and seek out activities or events that are academic related 41%
I do not usually think of research as a topic for me 8%
I currently work in research 6%
I am a student 2%

How did you find out about the Cambridge Festival?

Email, 48%
Website, 15%

Online via social media, 12%
Posters/Flyers, 4%
News story, 3%

Can you tell us a little more about any previous experience with the University of Cambridge, which of these apply to you?

I have attended other public events by the University of Cambridge 91%
I have visited the museums/galleries of the University of Cambridge 90%
I have read content produced by the University of Cambridge 48%
I follow a University of Cambridge account on social media 24%
I studied at the University of Cambridge 21%
I am currently working at the University of Cambridge 18%
I have listened to a podcast produced by the University of Cambridge 12%

Visitor & Staff Safety:

The festival was delivered safely, and all risks were managed. A full event management plan was in place and overall and individual event risk assessments were undertaken. Liaison with the University security team and Cambridge union enabled security to be in place for higher risk events and venues. During the 350 events no protests or security issues were reported, and visitors' safety was always maintained.

Over the course of 350 events, we had three notified small injuries requiring first aid treatment, via either our dedicated external First Aid provider, or by trained Festival staff. No further medical support was required beyond initial treatment.

Some words from our audiences

The panel of speakers was well selected. Each covered a different area in the NHS and was an expert in that field. Well curated. Well balanced. Superb.

Thank you to all, we enjoyed it very much with different ages (14, 17 and, adult.) and interests. Perfect !

Please thank all involved I appreciate the work and organising this event takes. We brought our son every year and soon he will finish his Masters degree in Engineering, I believe thanks to initial seeds planted at these events.

Please pass on my many thanks to the organisers, and the Union which is a warm place for such a discussion

I thoroughly enjoy the lecture and the venue. It was a privilege to be able to listen to and learn from such an articulate and inspiring expert free of any financial charge! Amazing!

We love the Cambridge Festival and look forward to it every year. Thank you for the hard work in organising such wonderful range of activities, to inspire the young as well as working adults, reminding us of the range of good work happening in the academic world in collaboration with various industries for the betterment of all living things in the world. These

events also help educate the public and spark interesting discussions. Thank you again and I look forward to more activities next year.

Una McCormack, Martin Rees, and the host were all great - the three of them were delightful in the way they interacted

Thank you to the organisers, and staff at the Union. I have attended two there and it has been a very good warm environment.

Appendix:

Broadcast (radio and TV)

1. 8/2/24: **Radio Xtra** – David Cain, festival overview (11am pre rec)
2. 9/2/24: **That's TV West Anglia** – David Cain, festival overview (12pm pre rec)
3. 9/2/24: **Star Radio** – David Cain, festival overview (1pm pre rec)
4. 12/2/24: **Cambridge 105** – David, Cain, festival overview (8.10am)
5. 12/2/24: **BBC Radio Cambridgeshire** – Zoe Smith, festival overview (10am)
6. 13/2/24: **Black Cat Radio** – Zoe Smith, festival overview (8am)
7. 19/2/24: **BBC East region (Babs Michel show)** – David Cain, festival overview (12.15 pre rec)
8. 22/2/23: **BBC Radio Cambridgeshire** – Richard Evans, How do wars end? (10am)
9. 4/2/24: **BBC Radio Cambridgeshire** – Dorothy Byrne, Misinformation, statistics & lies (10am)
10. 5/3/24: **Cambridge 105** – Giles Yeo, What should we be eating (8.10am)
11. 7/3/24: **Cambridge 105** – Mike Hulme, Climate Change Conversations (9.10am)
12. 8/3/24: **Cambridge 105** – Tom McClelland, Gender & housework (pre rec for breakfast)
13. 11/3/24: **BBC Radio Cambridgeshire** – Clare Bryant, Future of vaccines (10am news panel)
14. 11/3/24: **That's TV West Anglia** – David Cain, Festival overview (10am pre rec)
15. 11/3/24: **BBC Radio Cambridgeshire** – Saleyah Ahsan, Challenges of delivering healthcare in a war zone (11am)
16. 13/3/24: **Cambridge 105** – Domenico Vicinanza,Yellowstone geysers (9.10am)
17. 13/3/24: **BBC Radio Cambridgeshire** – Cathrine Jansson-Boyd, Why do shoppers act, think and behave the way they do? (11.45am)
18. 13/3/24: **Cambridge 105** – Jason Arday, Race & society (1.30pm)
19. 14/3/24: **Cambridge 105** – Steve Waters, Liveable future (9.10am)
20. 14/3/24: **BBC Radio Cambridgeshire** – Giles Yeo, What should we be eating (11am)
21. 14/3/23: **BBC Radio Cambridgeshire** – Martin Rees, From science fiction to science fact (3.30pm pre rec)
22. 15/3/24: **ITV Anglia** – Peter Wothers, Just add Water (1pm pre rec)
23. 15/3/24: **ITV Anglia** – Zoe Smith, family weekend overview (1pm pre rec)
24. 18/3/24: **BBC Look East** – Adrian Liston, Sensory Science (12pm pre rec)
25. 19/3/24: **BBC Radio Cambridgeshire** – David Spiegelhalter, Misinformation, statistics & lies (10.30am)
26. 19/3/24: **BBC (Norfolk, Suffolk, Cambs)** – Antonietta Balestra, Modern Day Slavery (11.30am pre rec)

27. 20/3/24: **BBC Radio Cambridgeshire –** Mike Hulme & Madeleine Ary Hahne, What climate change can do for you (8.40am)
28. 20/3/24: **Cambridge 105** – Guin Glasfurd, Liveable future (12.30pm)
29. 21/3/24: **Black Cat Radio** – Future of the Fens (8.15am)
30. 22/3/24: **Cambridge 105** – Claire Hynes,Black Lives Matter (9.10am)
31. 25/3/24: **BBC Radio Cambridgeshire** – Marianna Spring, Misinformation, statistics & lies (11.15am)
32. 27/3/24: **Cambridge 105** – Hilary Cooper, How to fix the NHS (1.30pm)
33. 28/3/24: **BBC Radio Cambridgeshire** – Dervila Glynn, FameLab (10.30am)

Online and print

1. 30/1/24: **Fab UK** – Cambridge Festival 2024 unveils bumper programme (https://fabukmagazine.com/cambridge-festival-2024-unveils-bumper-programme/)
2. Feb 24: **Postcode Advertiser** – What's on (page 25)
3. 6/2/24: **Royston Crow** – Cambridge Festival unveils packed programme for 2024 (www.royston-crow.co.uk/news/24100435.cambridge-festival-unveils-packed-programme-2024/)
4. 8/2/24: **Royston Crow** – Festival to return with bumper programme (page 15)
5. 9/2/24: **Cambs Times** – When is Cambridge Festival 2024 and what events are there? (www.cambstimes.co.uk/news/24106976.cambridge-festival-unveils-packed-programme-2024/)
6. 9/2/24: **Ely Standard** – When is Cambridge Festival 2024 and what events are there? (www.elystandard.co.uk/news/24106976.cambridge-festival-unveils-packed-programme-2024/)
7. 9/2/24: **Wisbech Standard** – When is Cambridge Festival 2024 and what events are there? (www.wisbechstandard.co.uk/news/24106976.cambridge-festival-unveils-packed-programme-2024/)
8. 9/2/24: **Hunts Post** – When is Cambridge Festival 2024 and what events are there? (www.huntspost.co.uk/news/24106976.cambridge-festival-unveils-packed-programme-2024/)
9. 9/2/24: **Peterborough Matters** – When is Cambridge Festival 2024 and what events are there? (www.peterboroughmatters.co.uk/news/24106976.cambridge-festival-unveils-packed-programme-2024/)
10. 12/2/24: **BBC News online** – Cambridge Festival showcases university's 'incredible research' (www.bbc.co.uk/news/uk-england-cambridgeshire-68231773)
11. 12/2/24: **Cambridge Network** – Cambridge Festival 2024 unveils bumper programme (www.cambridgenetwork.co.uk/news/cambridge-festival-2024-unveils-bumper-programme)
12. 14/2/24: **Working Dads** – Are women better at housework or are they just more attuned to mess? (www.workingdads.co.uk/mess-housework/)
13. 14/2/24: **Cambridge Network** – Cambridge Festival spotlights health events (www.cambridgenetwork.co.uk/news/cambridge-festival-spotlights-health-events)
14. 14/2/24: **Cambridge Independent** – Bookings open for Cambridge Festival with 360 events (page 2)

15. 15/2/24: **Ely Standard** – Cambridge Festival unveils bumper line-up (page 30)
16. 16/2/24: **Healthcare Newsdesk** – World-first childhood health research programme, UK-first pre-eclampsia study, and debate on using stem cell-based embryos in research headline health events at Cambridge Festival 2024 (https://healthcare-newsdesk.co.uk/world-first-childhood-health-research-programme-uk-first-pre-eclampsia-study-and-debate-on-using-stem-cell-based-embryos-in-research-headline-health-events-at-cambridge-festival-2024/)
17. 16/2/24: **South East online** – World-first childhood health research programme, UK-first pre-eclampsia study, and debate on using stem cell-based embryos in research headline health events at Cambridge Festival 2024 (https://southeastonline.co.uk/2024/02/16/world-first-childhood-health-research-programme-uk-first-pre-eclampsia-study-and-debate-on-using-stem-cell-based-embryos-in-research-headline-health-events-at-cambridge-festival-2024/)
18. 16/2/24: **Wellbeing News** – World-first childhood health research programme, UK-first pre-eclampsia study, and debate on using stem cell-based embryos in research headline health events at Cambridge Festival 2024 (https://wellbeingnews.co.uk/news/world-first-childhood-health-research-programme-uk-first-pre-eclampsia-study-and-debate-on-using-stem-cell-based-embryos-in-research-headline-health-events-at-cambridge-festival-2024/)
19. 19/2/24: **PharmiWeb** – World-first childhood health research programme, UK-first pre-eclampsia study, and debate on using stem cell-based embryos in research headline health events at Cambridge Festival 2024 (www.pharmiweb.com/press-release/2024-02-19/world-first-childhood-health-research-programme-uk-first-pre-eclampsia-study-and-debate-on-using-stem-cell-based-embryos-in-research-headline-health-events-at-cambridge-festival-2024)
20. 21/2/24: **Cambridge Independent** – Cambridge Festival to discuss diet (page 16)
21. 22/2/24: **Working Mums** – Investigating the long-term effects of pre-eclampsia (www.workingmums.co.uk/investigating-the-long-term-effects-of-pre-eclampsia/)
22. 26/2/24: **The Guardian** – More women may be psychopaths than previously thought, says expert (www.theguardian.com/society/2024/feb/26/more-women-may-be-psychopaths-than-previously-thought-says-expert)
23. 26/2/24: **Daily Mail** – More women are psychopaths than previously thought... (www.dailymail.co.uk/sciencetech/article-13130729/amp/women-psychopaths-key-signs.html)
24. 26/2/24: **Joe** – More women may be psychopaths than previously thought, expert says (www.joe.co.uk/news/more-women-may-be-psychopaths-than-previously-thought-expert-says-423485)
25. 27/2/24: **New York Post** – Female psychopaths are more common than we think (https://nypost.com/2024/02/27/lifestyle/female-psychopaths-are-more-common-than-we-think-professor/)
26. 27/2/24: **Neuroscience News** – Prevalence of Female Psychopaths (https://neurosciencenews.com/female-psychopathy-psychology-25669/)
27. 27/2/24: **Medical Xpress** – Female psychopaths 'more common than we think,' says researcher (https://medicalxpress.com/news/2024-02-female-psychopaths-common.html)
28. 27/2/24: **World Times Today** – According to experts, more women are psychopaths than previously thought (https://worldtimetodays.com/according-to-experts-more-women-are-psychopaths-than-previously-thought-these-are-the-7-most-important-signs-to-look-out-for/)

29. 27/2/24: **EurekAlert** – Female psychopaths 'more common than we think' (www.eurekalert.org/news-releases/1035798)
30. 27/2/24: **Manchester Journal** – Are female psychopaths more common than we think? (www.manchesterjournal.com/health/are-female-psychopaths-more-common-than-we-think/article_3568d437-7ff7-5bb0-847d-026bd9375426.html)
31. 28/2/24: **WION** – More women might be psychopaths than we think, new study suggests (www.wionews.com/science/more-women-might-be-psychopaths-than-we-think-new-study-suggests-694767)
32. 28/2/24: **Study Finds** – Study: Female psychopaths are surprisingly common (https://studyfinds.org/female-psychopaths-are-surprisingly-common/)
33. 28/2/24: **NDTV** – More Women May Be Psychopaths Than Previously Thought... (www.ndtv.com/world-news/psychopaths-more-women-may-be-psychopaths-than-previously-thought-claims-expert-5142776)
34. 28/2/24: **Cambridge Network** – Female psychopaths 'more common than we think' (www.cambridgenetwork.co.uk/news/female-psychopaths-more-common-we-think)
35. 28/2/24: **Cambridge Independent** – Ultra processed foods: what do we really know about them? (Page 17)
36. 28/2/24: **Cambridge Independent** – Female psychopaths are 'more common than we think' (Page 2)
37. 29/2/24: **Cambridge Network** – From female psychopaths to the future of mental health and dementia treatment: Cambridge Festival reveals latest research (www.cambridgenetwork.co.uk/news/female-psychopaths-future-mental-health-and-dementia-treatment-cambridge-festival-reveals)
38. 29/2/24: **The News Journal** – Female Psychopaths May Be More Common Than We Thought (www.theweeklyjournal.com/lifestyle/female-psychopaths-may-be-more-common-than-we-thought/video_041a35c3-a3fc-56eb-be0b-d0b95d8cee18.html)
39. March issue: **Cambridge Edition** – The Big Issue (page 10)
40. March issue: **Velvet magazine** – Question Time (page 36)
41. 1/3/24: **Earth** – Female psychopaths are very prevalent in society and the workplace (www.earth.com/news/female-psychopaths-are-very-prevalent-in-society-and-the-workplace/)
42. 1/3/24: **Cambridge Independent** – Academic explains why ultra processed foods are a cause for concern ahead of Cambridge Festival talk (www.cambridgeindependent.co.uk/whats-on/what-do-we-know-about-ultra-processed-foods-9355285/)
43. 6/3/24: **Cambridge Network** – Cambridge Festival journeys through the Fens, Must Farm and the city's Mill Road area (www.cambridgenetwork.co.uk/news/cambridge-festival-journeys-through-fens-must-farm-and-citys-mill-road-area)
44. 6/3/24: **Cambridge Independent** – Marianna Spring: 'I've received 11,771 threats for tackling conspiracy theories (pages 10-11)
45. 7/3/24: **Cambridge Network** – From black lives matter to grassroots climate actions, Cambridge Festival asks the big questions (www.cambridgenetwork.co.uk/news/black-lives-matter-grassroots-climate-actions-cambridge-festival-asks-big-questions)
46. 8/3/24: **Cambridge Independent** – Marianna Spring: I received 11,771 threats for tackling online conspiracy theories (www.cambridgeindependent.co.uk/news/amp/marianna-spring-i-received-11-771-threats-for-tackling-onli-9356353/)

47. 9/3/24: **Cultivated** – From race to climate, Cambridge Festival asks the big questions (www.cultivated.org.uk/news/2024/from-race-to-climate-cambridge-festival-asks-the-big-questions/)
48. 12/3/24: **EurekAlert** – King Donald – how Trump could become royalty (www.eurekalert.org/news-releases/1037354)
49. 13/3/24: **Star radio** – Spotlight on Cambridge research at annual festival (www.star.radio/news/local-news/spotlight-on-cambridge-research-at-annual-festival/)
50. 13/3/24: **Cambridge News** – Festival set to focus on learning more about our world and ourselves (page 2)
51. 13/3/24: **Cambridge Independent** – Fears about ultra processed foods are for the chattering classes' (pages 36-37)
52. 13/3/24: **Working Dads** – Working in the metaverse (www.workingdads.co.uk/working-in-the-metaverse/)
53. 14/3/24: **Cambridge Network** – Can secrets of the 'blue zones' help us live to 100? (www.cambridgenetwork.co.uk/news/can-secrets-blue-zones-help-us-live-100)
54. 18/3/24: **Cambridge Network** – D-CYPHRing DNA and the power of spit - BioResource at the Cambridge Festival (www.cambridgenetwork.co.uk/news/d-cyphring-dna-and-power-spit-bioresource-cambridge-festival)
55. 19/3/24**: BBC News online** – Cambridge University sensory-science art for people with sight loss (www.bbc.co.uk/news/uk-england-cambridgeshire-68598912)
56. 20/3/24: **Cambridge Independent** – Giles Yeo: Fears about ultra processed foods are just for the chattering classes (www.cambridgeindependent.co.uk/news/giles-yeo-fears-about-ultra-processed-foods-are-just-for-th-9357948/)
57. 20/3/24: **Cambridge Independent** – Enjoy the hectic Imaginarium schedule at King's College this weekend (www.cambridgeindependent.co.uk/lifestyle/amp/imaginarium-to-take-over-king-s-college-this-weekend-9358027/)
58. 20/3/24: **Cambridge Independent** – George the Poet: I was a little bit lonely while at Cambridge (page 43)
59. 20/3/24: **Cambridge Independent** – Cambridge Festival begins with a bang at chemistry department (page 17)
60. 20/3/24: **Cambridge Independent** – Imaginarium' to take over King's College (page 17)
61. 22/3/24: **The Telegraph** – My OCD made me feel like my brain had been taken hostage (www.telegraph.co.uk/health-fitness/wellbeing/mental-health/obsessive-compulsive-disorder-intrusive-thoughts-therapy/)
62. 22/3/24: **Milton Keynes Citizen** – Get informed and get to the Cambridge Festival by bus from Milton Keynes (www.miltonkeynes.co.uk/lifestyle/travel/get-informed-and-get-to-the-cambridge-festival-by-bus-from-milton-keynes-4565628)
63. 22/3/24: **Peterborough Telegraph** – Get informed and get to the Cambridge Festival by bus from Peterborough (www.peterboroughtoday.co.uk/news/transport/get-informed-and-get-to-the-cambridge-festival-by-bus-from-peterborough-4565592)
64. 22/3/24: **Cambridge Independent** – George the Poet: I was a little bit lonely while at Cambridge (www.cambridgeindependent.co.uk/whats-on/george-the-poet-i-was-a-little-bit-lonely-at-cambridge-9358539/)
65. 22/3/24: **In Your Area** – Rowan is set to take part in the Cambridge Festival (www.inyourarea.co.uk/news/rowan-is-set-to-take-part-in-the-cambridge-festival/)

66. 23/3/24: **The Guardian** – Medieval Christian misogyny shapes how we judge women today, says scholar (www.theguardian.com/education/2024/mar/23/medieval-christian-misogyny-shapes-how-we-judge-women-today-says-scholar)
67. 27/3/24: **Cambridge Independent** – Animus Puppetry out and about in Cambridge as part of Cambridge Festival's Family Weekend (www.cambridgeindependent.co.uk/news/animus-puppetry-out-and-about-in-cambridge-as-part-of-cambri-9359002/)
68. 27/3/24**: Cambridge Independent** – The Imaginarium comes to life at King's (Page 3)
69. 27/3/24**: Cambridge Independent** – The hare-raising appeal of puppets (Page 5)
70. 28/3/24: **Cambridge Independent** – New blue plaques tell the story of Cambridge's Victorian residents (www.cambridgeindependent.co.uk/news/new-blue-plaques-tell-the-story-of-cambridge-s-victorian-res-9359257/)